

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Distribution
FROM: Karen Eisen
SUBJECT: Passport Performance Estimate

DATE: ~~December 27, 1984~~

Jan 17, 1985

Attached is the latest estimate of Passport share of market in London Ontario based on Midas Industry data. *Thru the B&H Canada Sales force, we are investigating the reason for the decline in the Dec share*

KE/sf
Attachment

Karen Eisen

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